

# Lorenz Wöhr

## Designer

I'm a 21 y/o digital native. During high school I started developing applications and websites. Soon I began getting excited about the creative methodologies in product development, discovering my passion for design in the process.

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### Skills

- Design in digital and non-digital environments. Emphasis on UI, UX, branding
- Prototyping
- Agile project management (Scrum)
- Advanced programming skills (HTML, CSS, JS, Objective-C, PHP etc.)

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### Tools

- Adobe Creative Suite: Photoshop, Illustrator, After Effects, Lightroom
- Sketch
- Prototyping tools, e.g. Framer, Invision, Principle
- IDEs, e.g. Xcode
- Management and communication tools, e.g. Slack, Trello, Jira
- Pen and paper

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### Work experience

Over the past nine years I had the honor to collaborate with designers, developers and leading enterprises such as PwC, BMW Group, Unicredit, Douglas, Global Blue, Vattenfall and many innovative startups.

My work has been honored in highly acclaimed publications like „Design made in Germany“, Invision, Behance Interaction Gallery, among others.

### Venturing

- (Co)founding and mentoring in diverse markets such as fintech, travel, social networks and aviation
- Support and management of events/festivals around Munich and Berlin

Since 2015  
Global

### CEO and designer codesign UG

- Successful launch of several products, e.g. telemedicine service „Minxli“
- Extensive network of agencies and professionals

Since 2014  
Munich, Germany

### Designer NEVERBLAND/Evisua Ltd

- Design and project management

06/2017 – 10/2017  
London, UK

### External UX consultant PricewaterhouseCoopers

04/2017 – 10/2017  
Munich & Berlin, Germany

### Design internship Corporate Creation GmbH

06/2013 – 09/2013  
Munich, Germany

### Designer and developer Self-employed

- Development and marketing of app and website templates (> 700 sales)
- Production of tutorials about iOS development within the YouTube Partner Program (> 450 000 views)

2011 – 2014  
Munich, Germany

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Education	Technical University of Munich Management & Technology B.Sc.	2017 – 2020 Munich, Germany
	German High School Diploma - St. Anna Gymnasium DPG Graduate Prize for outstanding achievements in Physics	2015 Munich, Germany

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Languages	German Native	English Fluent	Italien Elementary	Latin proficiency certificate
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- Hobbies and interests
- technology & innovation
  - eating my way through cities
  - stupid side projects
  - sports: calisthenics, ski, golf, swimming
  - arts, architecture and photography
  - tea addict