

Lorenz Wöhr

As a digital native, Lorenz started teaching himself web and mobile development at the age of ten, discovering his passion for design in the process.

Nationality: German
Birth: 26.07.1997 in Starnberg

Skills

- strategy, identity- & product design in digital and non-digital environments
- rapid prototyping
- front-end web development (html, css/sass, JS etc.)
- SCRUM/Agile project management (mainly developing ReactJS Apps)

Tools

- graphic- and motion design tools: Sketch, Figma, Photoshop, Illustrator, After Effects, Lightroom
- prototyping tools such as Framer, Invision, Principle
- IDEs Visual Studio Code, Xcode, Eclipse
- management and communication: Version control systems (GIT/Github, Gitlab), Slack, Trello, Jira etc.
- pen and paper

Work experience

With over a decade of experience, Lorenz had the honor to collaborate with designers, developers and leading enterprises such as Vattenfall, PwC, Unicredit, Global Blue und BMW Group and many innovative startups.

His work has been honored in highly acclaimed publications such as „Design made in Germany“, Invision and Behance Interaction Gallery.

Awwwards

Young jury member

- serving as a jury member to recognize and promote the best of innovative web design.

Since 2020

melon

Co-founder

- digital platform to easily enjoy homemade vegan food together with neighbours, friends and colleagues.
- fulfilling various tasks across strategy, creative direction & agile project management in multi-disciplinary teams/ product owner.

Since 10/2019
Munich, Germany

Studio Lorenz Wöhr

Creative Director

- full-stack product design and development Studio in the center of Munich.

Since 2017
Munich, Germany

Venturing

- (co-)founding and mentoring in diverse markets encompassing i.a. the sharing economy, telemedicine, sustainable fashion, fintech, food and tourism.
- support and co-management of cultural events/ festivals around Munich and Berlin.

Since 2015

codesign UG

CEO and designer

- successful launch of several products, e.g. telemedicine service „Minxli“.
- built an extensive network of international agencies and professionals.

2014 – 2017
Munich, Germany

NEVERBLAND/Evisua Ltd. Designer	- design and agile project management	06/2017 – 10/2017 London, UK
PricewaterhouseCoopers External Design & IT consultant		04/2017 – 10/2017 Munich & Berlin, Germany
Corporate Creation GmbH Design intern		06/2013 – 09/2013 Munich, Germany
Self-employed Designer and developer	- development and marketing of iOS app and website / WordPress templates (> 700 sales). - production of tutorials about iOS development (Objective-c) within the YouTube Partner Program (> 450 000 views).	2011 – 2014 Munich, Germany

Education	Technical University of Munich Management & Technology B.Sc. w/ Computer Engineering	Since 2017 Munich, Germany
	German High School Diploma - St. Anna Gymnasium DPG Graduate Prize for outstanding achievements in Physics	2015 Munich, Germany

Languages	German Native	English Fluent/DAAD	Italian Elementary	Latin Proficiency certificate
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Hobbies and interests	- technology & innovation - sustainability - photography, architecture and all kind of arts/culture - eating my way through cities - stupid side projects - sports such as bouldering, calisthenics, yoga, ski, golf, swimming etc. - tea and coffee addict
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